

2022

**Bfruit**



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**Muhsin Çay**  
CEO Founder

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In our time...

Those who know remember the taste of the chicken cooked on those special days. The big and nutritious chicken that takes hours to cook, whose thighs are eaten by the children, whose wings are eaten by the mother, and whose breast is eaten by the father. He also remembers the salad made next to the chicken, in which we dipped bread in its juice, and the crunchy sound of fresh vegetables while eating. Especially if a coke is taken with the meal during paycheck, how happy the children are... Those who know remember...

Those who know also remember the stray animals we used to look at at the door. What we eat is what we eat, rice is rice, pasta is pasta. Now something has happened to those cats, they can't eat what we give them, they just smell and leave. Do you think they are full or do you think they know something? Those who know remember the old times...

There was an ongoing flow of life. With the orange peel thrown on the stove burning in winter, the smell of a natural room perfume would cover the whole place. Old people from the country would come with their own cans of cheese, yoghurt and rosehips, stay in the house of the eldest son of the family until the summer, and return to their village, which was spared from the snow, in summer. It wasn't all rosy, of course. Sometimes bad news came from the country. Our homes were filled with sadness at the news that our uncles and aunts were hospitalized. They used to buy cologne and biscuits and go to the hospital.

After staying in the hospital for a while, he would either be discharged or the hearts would be filled with sadness when the doctor said to prepare yourself for everything.

They called it a thin disease, and no one knew what it was until it happened to them. The family would prepare themselves, as the doctor said, and when the day came, they would mourn their death without causing a stir.

Now, for some reason, the lives of the ancients are not lived. The chicken we eat has no taste, although it does not resemble chicken. Strange creatures that cook in half an hour, are about the size of a chick, have no flavor without marinating, and arrive on our tables a few weeks after hatching. Tomatoes, peppers and cucumbers have no smell, let alone taste. There is something strange, something strange, something has changed and we did not realize it, what did we miss? We still don't know.

In the past, our elderly people used to come to our house when they got sick, now they go either directly to the hospital or directly to the grave. They are not that old anymore, they are starting to struggle with the life that has turned fifty. We did not know what cholesterol, stand, bypass was. They used to say thin disease, now they call it heart attack, they say sugar and more are added day by day. What did the ancients know about these strange diseases? They call it lubrication in the vein. So where does this lubrication come from? They say sugar, but where does this sugar come from?

What do we eat, what happens to us? In the past, we did not know that it was organic, agricultural or natural. The ancients did not know, everything was organic anyway. Are tomatoes organic? The tomato itself was already organic. Nowadays we call tomatoes organic. Before we buy a vegetable, we smell it.

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I said that the old ones were different. The old ones were different and blended into our memories with their different states. So what's left for us? Chicks growing in 20 days, odorless tomatoes, cucumber-like melons, bananas. I ask you again, what is left for us, how much is left for us?

So what is this organic? Is it enough that it only reproduces naturally in nature and does not contaminate its soil with chemicals? Of course not. No matter how much you protect your field, the manure of the next field gets on your crop with the water, the medicine finds you through the wind and insects. What should we do to fill in the word "organic"?

We have a solution. With Greenhouse, we are able to protect our products from everything by isolating our products and fertilizing them with our own bees, and we offer you healthy foods. We do this because we want to go back to the old days. We have lost many of what was once left to us. We have poisoned our soil, polluted our air. We forgot that nature does not need us, we need nature, and we pay a heavy price for it. Let's put a stop to this trend together and turn our backs on anything unhealthy for our health. Only then can we prevent our children from commemorating us by calling them "ancients," as we did with our grandparents.

Quisque fermentum suscipit augue nec pretium. In gravida nisi purus, sed ornare urna porta non. Curabitur vitae odio nec nulla placerat dapibus id eu leo. Nulla lobortis aliquet ipsum, eu malesuada enim tempor vel. Nulla congue lectus eu nisl gravida, non dictum velit posue. Pellentesque a consequat felis. Nunc facilisis sem a felis consequat, sed fermentum orci



# PRODUCTS

## Vine Tomatoes

Natural aroma and  
fleshy texture

## Pink Tomatoes

A colour that will  
conquer you

## Cherry Tomatoes

Natural aroma and  
fleshy texture

## Black Tomatoes

A colour that will  
conquer you



# Vine Tomato

A vine flavor

One of our more characteristic varieties as it is offered on the vine, which helps retain its properties longer. Fleshy and firm texture. When ripe, it has an intense taste and a very special natural aroma.

Also available in our organic range

Natural flavor  
and meaty texture

**Bfruit** presents a new organic production line to meet the needs of customers and farmers who increasingly prefer this type of production.

Perfect for delicious salads...

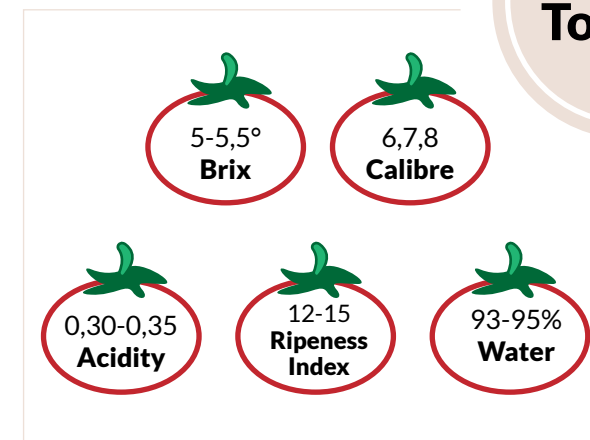
You will love vine tomatoes because wonderful aroma and natural taste.

**Presentation from the vine**

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## Vine Tomato



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### Crop Calendar







# Pink Tomato

Traditional taste

A unique, elegant, eye-catching tomato. Despite its appearance, it is surprising that it has a traditional taste, delicate and elegant.

Moreover, it is very attractive as it has a meaty texture. The name Malinowe comes from the Polish word for raspberry.

The meatiest of the pink family. Try making a gazpacho or salmorejo with the characteristic color of this particular pink plum tomato variety.

Perfect for delicious pasta...

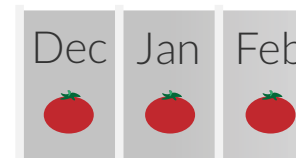
You will love pink tomatoes because large in size and slightly acidic.

A color that will conquer you



## Pink Tomato

### Crop Calendar



5-5,6°  
**Brix**

8,10  
**Calibre**

0,40-0,45  
**Acidity**

12-15  
**Ripeness Index**

96-97%  
**Water**



# Cherry Tomato

Sweet as candies

It has to be one of our favorites among our cherry tomato varieties. Easy-to-eat small fruits that will explode in your mouth when you bite into them, with an explosion of flavor and sweetness.

Perfect for all kinds of salads and decorations. Also available in our organic range.

The youngest of the family

**Bfruit** presents a new organic production line to meet the needs of customers and farmers who increasingly prefer this type of production.

A round tomato to impress. Great appearance, surprising flavor and long-lasting firm texture.

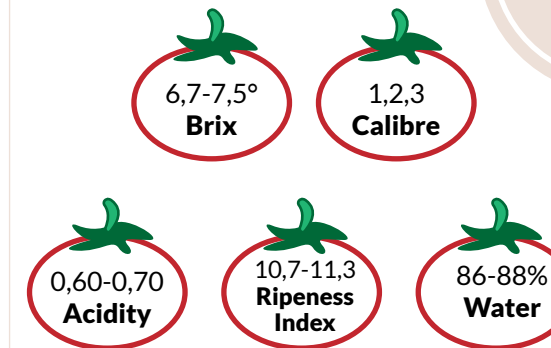
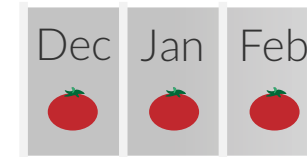
You will love cherry tomatoes because flavor explosion and small size.

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## Cherry Tomato

### Crop Calendar



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# Black Tomato

The strongest tomato

The black tomato is one of the most original tomatoes of the **Bfruit** variety.

It is known for its intense green color and small caliber. It has a very characteristic acid touch.

What's more, it's sturdy and sturdy like no other.

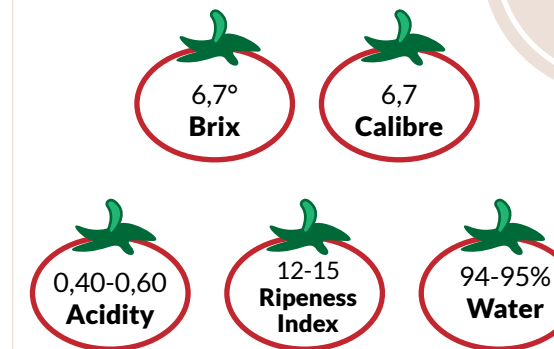
A delicious side ingredient for your meals.

You will love black tomatoes because durable and acid dash.

For brave people  
because they are  
durable



## Black Tomato



### Crop Calendar

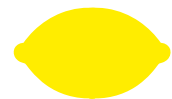




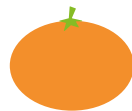


## FRUITS & VEGETABLES

Lemon



Mandarin



Orange



Grapefruit



Strawberry



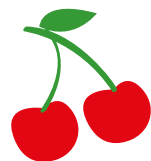
Apple



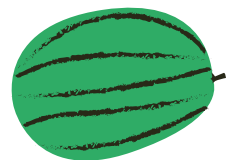


## FRUITS & VEGETABLES

Cherry



Watermelon



Melon



Peach



Avocado



Pomegranate





## FRUITS & VEGETABLES

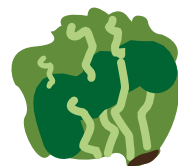
Grape



Rocket



Lettuce



Cress



Cauliflower



Parsley



# Lemon

Lemon is the fruit of a small tree species that grows year-round.

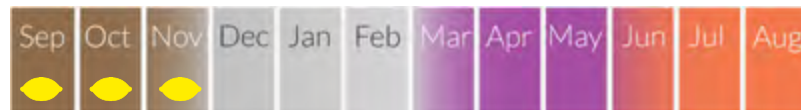


The lemon tree is a small evergreen tree in the flowering plant family rutaceae. It is usually grown in temperate climates. Lemon, the fruit of this tree, is used not only in the kitchen but also in many other areas around the world.

0,50-0,60  
Acidity

2,2  
pH

Production Calendar



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# Mandarin

Mandarin is a type of fruit belonging to the Citrus family (Rutaceae) that grows in a temperate climate.

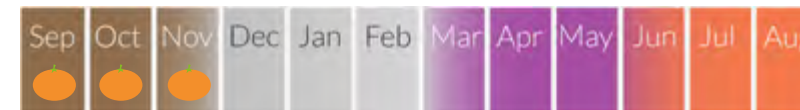


Mandarin orange, yellow in color, has a fleshy and juicy structure. Tangerine can be eaten after peeling its softer skin than an orange, or it can be drunk by squeezing the juice. Mandarin, which likes temperate climates, is mostly grown in the Mediterranean, coastal parts of the Aegean region and partially in the Black Sea Region in Turkey. Mandarin is the fruit of the winter season.

94-95%  
Water

4  
pH

Production Calendar



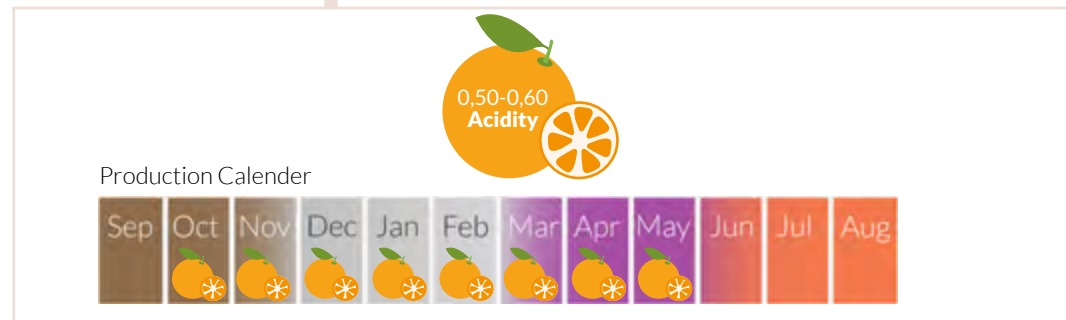
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# Orange

Orange is a type of fruit that almost everyone loves.



Citrus fruits are in the family. The peel of the orange, which is a very juicy fruit, is also used in the production of jam, marmalade, as well as in the production of colognes and perfumes. Orange is one of the most effective sources of vitamin C. The most suitable growing climate for oranges is temperate and warm places. Especially in sloping regions, orange cultivation is frequently carried out. Orange trees begin to bear fruit in hot climates.

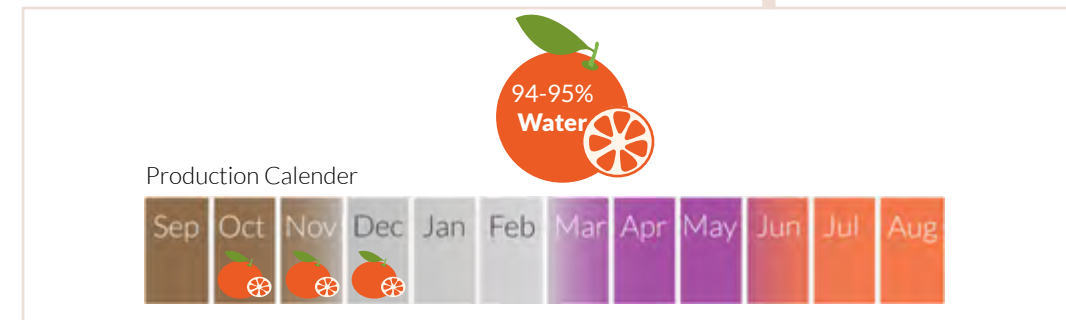


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Grapefruit or goldenball is an evergreen type of fruit, of which many varieties and cultural forms are grown today.



Grapefruits leaves are leathery. The flowers are whitish, the fruits are large, spherical flat, light yellow colored, thin-skinned, abundant juices. There are seedless and seedless types of fruits. When the skins of the fruit slices are peeled, there is no bitterness and can be easily eaten. Its fruits are used as food. It is rich in vitamin C. Grapefruit, which facilitates digestion and prevents constipation, is a useful food with its ability to kill microbes.



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# Grapefruit



# Strawberry

Strawberry (*Fragaria*) is a genus of plants in the Rosaceae family.



It is one of the few fruits whose seeds are found on (outside) the fruit. In this respect, strawberries are an exception, because the seeds of most fruits are found inside the fruit. There are more than 20 named strawberry species in the world. Strawberries contain intense vitamin C. Strawberry is known as a spring and summer fruit. It starts to take its place on the market stalls in May.



Production Calendar



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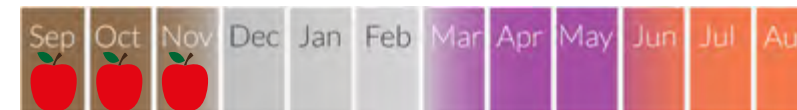
Apple (*Malus domestica*) is a cultivated fruit from the Rosaceae (Rosaceae) family.



It is known that the name known as “alma” in old Turkish comes from “al” (red), the color of the fruit. It is thought that the apple first appeared in North Anatolia, the Southern Caucasus,[1] the regions in the southwest of Russia and in the vicinity of Central Asia (east of Kazakhstan). The species has spread all over the world from Central Asia. It has a fruit with a very high nutritional value. Throughout history, there are 1000 different varieties of apples with cultural studies.



Production Calendar

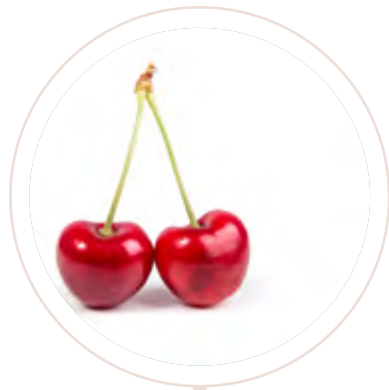


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# Apple

# Cherry

Cherry is a summer fruit.



Cherry (*Prunus avium*), rosaceae (Rosaceae) family, is a fruit tree naturally found in the Northern Mediterranean coasts, Southern Caucasus, Caspian Sea and Northeastern Anatolia. Before the fruit ripens, it produces a pink bloom. Cherry is a summer fruit. It is harvested in May and June and takes its place on the market stalls.



Production Calendar



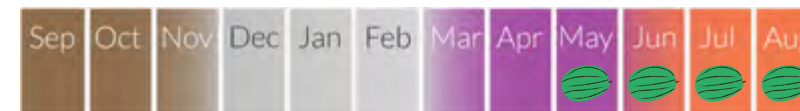
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Watermelon is an annual plant species from the cucurbit family.

Under normal conditions, its weight varies between 1.5-2 kilos and 6.5-7 kilos. Its large ball-shaped fruits are sweet and juicy. Watermelon does not contain fat and cholesterol, but its sugar content is high. Watermelon grows in a warm and temperate climate. There should be no danger of frost during the growing season, as it is very affected by the cold. Soil temperature should be above 12 °C during seed planting. Diseases can occur in places with high humidity.



Production Calendar



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# Watermelon

# Melon

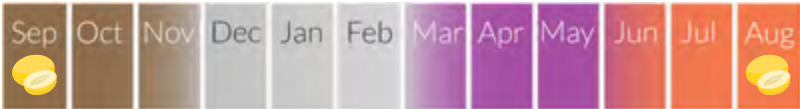
Melon is a type of plant with a reptilian stem from the cucurbitaceae and the large fruit of this plant.



Its immature form is also consumed as a fruit, and its fruit in this state is called kelek. It is an annual herbaceous plant. The reptilian body can stretch for meters. Its leaves are large. According to its type and variety, the thick-skinned large fruit is fleshy, juicy and has plenty of seeds. Its homeland is Central Asia, Iran and Anatolia. Melon is planted in the first half of April in the Aegean Region. In Marmara and Thrace, in the second half of April, in the Middle-East and Southeast Anatolia, in the first half of May, seed planting is done.



Production Calender

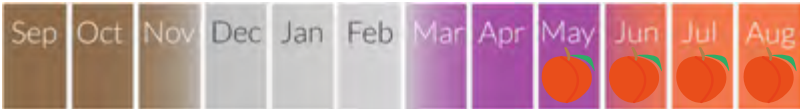


This fruit has a high economic value and is widely consumed.

The peach is a native deciduous tree native to the Northwest China region, between the northern slopes of the Kunlun Mountains and the Tarim Basin, where it was first domesticated and cultivated. It has edible juicy fruits with various features, most commonly called “peach” and bright-skinned “nectarine”. It is a plant that likes a temperate climate. As the fruit is consumed fresh, its juice is extracted and juice is made. It is resistant to frost. Its pink-colored flowers, which bloom early in the spring and before its leaves, resemble a wild rose.



Production Calender



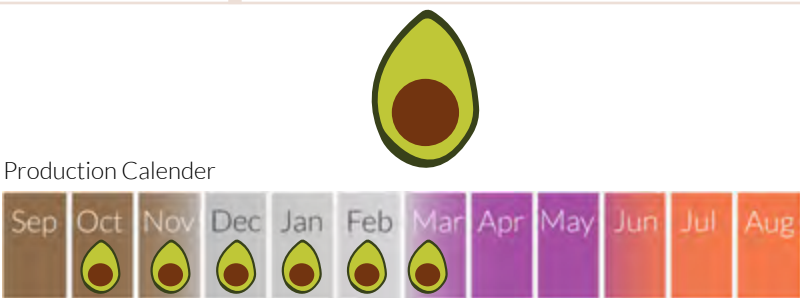
# Peach

# Avocado

Avocado fruits, also called crocodile pears, are spherical, oval, elliptical or plum-type green, red or purple in color.

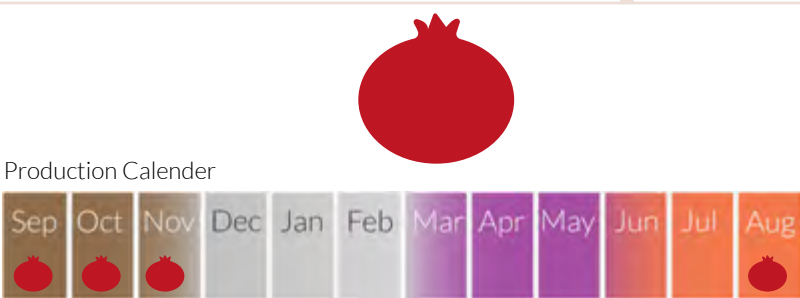


Avocado (*Persea americana*) is a tree belonging to the laurel family, which includes cinnamon and camphor from the class of flowering plants (angiosperms) whose homeland is Central Mexico and is the name of the fruits of this tree. The flesh is creamy yellow or whitish. Trees are only partially self-fertile. It is consumed fresh and also used in meals and salads. It is very nutritious. In addition to regions with a tropical climate, it is also grown in various regions with a subtropical climate and a Mediterranean climate provided that there is no excessive frost.



Pomegranate is a type of fruit from the henna family, which contains small seeds and hundreds of particles that form the fruit body,

has a slightly sour and sometimes sweet taste, and grows in temperate climates. Pomegranates are drought resistant. It can be grown in areas with an altitude of 1000 m, between the tropics and 40th latitudes, where the Mediterranean precipitation regime is effective. It can withstand cold down to -10 °C. Annual precipitation of 500 mm is sufficient. If the plant, which loves plenty of sun, is watered intermittently in summer, the yield increases. In wetter regions, they may face root rot caused by fungal disturbances.



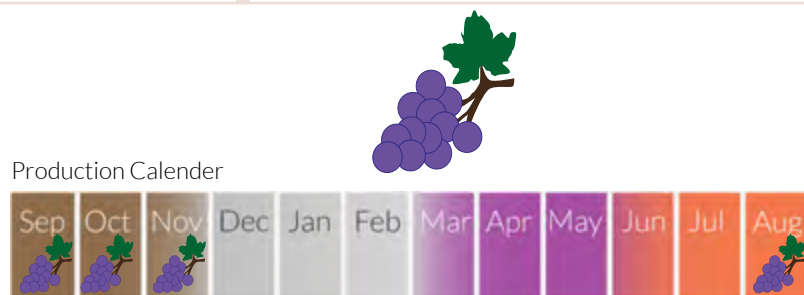
# Pomegranate

# Grape

Grape is one of the oldest fruit species cultivated in the world.



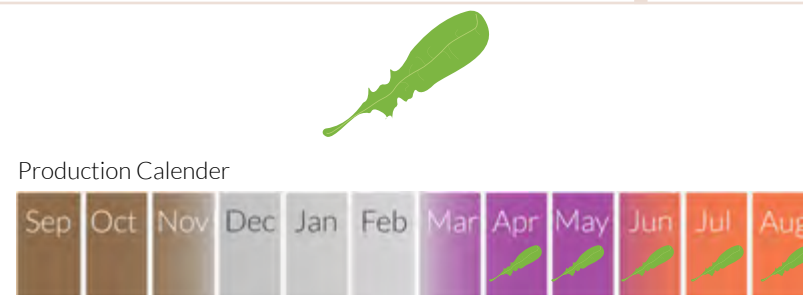
Grape is the name of the flowering plant fruit of the deciduous woody vines (Vitaceae family). Grapes can be eaten fresh as table grapes or can be used to make wine, jam, grape juice, jelly, grape seed extract, raisins, vinegar and grape seed oil. Grape is a non-climacteric type of fruit that usually occurs in clusters. Grapes are actually a summer fruit. However, the time to market may vary depending on the type. Grapes are harvested and presented to the customer, usually between August and November.



Arugula has been known in the Mediterranean countries since the Roman Empire period.



Arugula is a plant from the cruciferous family, whose leaves are eaten as a salad. It is grown in the wild as well as for agriculture. Arugula is also called juicy or bitter arugula, depending on its flavor. If arugula, which consists of 90% water, is grown in very wet places, its taste becomes lighter, the aromatic flavor is diluted and it is called water arugula; If it is grown in a dry place, its taste and aroma become bitter and it is called bitter arugula.



# Rocket



# Lettuce

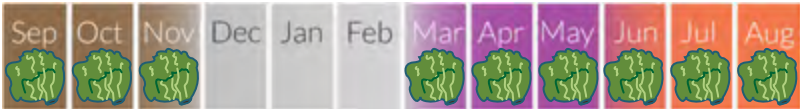
Lettuce is an annual or six-month temperate climate vegetable with large green leaves from the daisyaceae (Asteraceae) family.



In general, the leaves are consumed raw as a salad, as well as in some countries such as China, the roots and leaves are eaten cooked. Because it contains milky water, its name in Latin is derived from the root of lactis (milk). There are many varieties. Lettuce contains A and C vitamins. The planting time of lettuce seedlings is done in September-January. Harvest begins in September. It continues until the end of June, except for very cold winter months. Considering the plateau conditions, the seed is planted in March and planting is done like April-May.



Production Calender



# Cress

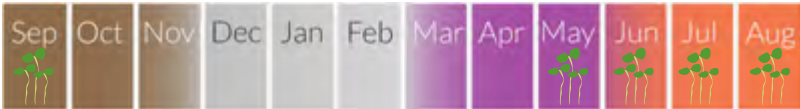
Cress is a spring plant species from the cruciferous (Brassicaceae) family,



The leaves of which are eaten as a salad, it accelerates the burning of fat in the body. Since the thin leaves become bitter when cooked, they should be eaten raw. It is also a plant that contains many vitamins. It grows abundantly in Anatolia. Its homeland is Asia. It is beneficial for the liver. Planting cress seeds is generally recommended in the months in Spring, Autumn and summer. The quality and planting of the seed in cress seeds; It is important for the efficiency of the harvest.



Production Calender



# Cauliflower

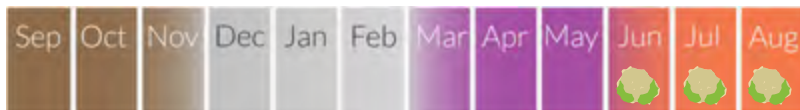
Cauliflower (*Brassica oleracea* 'Botrytis') is a cruciferous plant (*Brassicaceae*), a plant whose flowers are fleshy and granular.



It is a 2-year herbaceous plant native to the Eastern Mediterranean region. The leaves are dark green, the flowers are white or yellowish. It is a winter vegetable. It is similar to cabbage. In fact, it is derived from cabbage by shortening and fleshing out the flower stalks of the cabbage. The edible part is the dense inflorescence that has not yet bloomed. In Turkey; There are three varieties: autumn early cauliflower, winter cauliflower and March cauliflower. It is very rich in phosphorus and vitamins.



Production Calendar



Parsley (*Petroselinum crispum*) is a green, veined plant species.



The leaves are used as a spice. It is a biennial herbaceous plant, 30–100 cm tall, with pile roots, blooming white flowers between August and September. It likes moist and wet soils. Stems are erect, hairless, leathery, hollow and highly branched, leaves are stalked, segmented and dark green. The flowers are gathered in the form of umbrellas. Its leaves are hairless, greenish, brown in color, pear-shaped and have a special scent.



Production Calendar



# Parsley

# GALLERY



2022

**Bfruit**

